

Media Contact: Rebecca Kusner
E: rkusner@tpma-inc.com
P: 614-404-3882

National Skills Coalition selects Ohio Workforce Coalition to Join State Policy Advocacy Network

The National Skills Coalition has selected the Ohio Workforce Coalition to join SkillSPAN, a nationwide network of non-partisan coalitions focused on advancing state policies that expand economic opportunities for workers and their families, while boosting local businesses' capacity. The Ohio Workforce Coalition joins the original 10 founding states and will receive a \$25,000 grant to advance work throughout 2020.

The Ohio Workforce Coalition brings three major goals to SkillSPAN, including building the skills of adult workers, working to meet the skill needs of employers, and strengthening the entire workforce system. Through this partnership, the Coalition will be better suited to accomplish its goals and build educational and career pathways for all Ohioans.

As Director, Rebecca Kusner will lead this initiative and guide the Coalition's members to advocate, educate, and innovate as we assure the availability of a job-ready workforce, increase effectiveness of programs serving Ohio's employers, and improve Ohio's workforce development programs. "Since 2007, the Ohio Workforce Coalition has been the leading voice for adult workforce issues in Ohio. I'm thrilled that we are able to join this network and take our work to the next level," said Kusner. "With The National Skills Coalition's support, we will build our platform, grow stakeholder engagement, and consider the long-term future of our Coalition."

The Literacy Cooperative has been selected to serve as the interim fiscal agent for the Coalition. Laureen Atkins, vice president of Strategic Initiatives, is on the Leadership Committee of the Ohio Workforce Coalition and assists with the policy priorities, strategy, and activities. Other Leadership Committee members can be found on our website at www.ohioworkforcecoalition.org.

About The Ohio Workforce Coalition: Since 2007, the Ohio Workforce Coalition has been bringing together leaders from education and training institutions, economic and workforce development organizations, business and industry, labor, and human service providers. The Coalition promotes public policies that build the skills of adult workers, meet employer skill needs, and strengthen the workforce system to ensure opportunity and prosperity for Ohio families. [Learn more here.](#)

About The Literacy Cooperative: The Literacy Cooperative is an umbrella organization that brings foundations, organizations and people together to find practical solutions to improve literacy. Our support, coordination, and facilitation of adult literacy initiatives are creating pathways that lead to rewarding and life-sustaining careers. [Learn more here.](#)

###