

Ohio Workforce Coalition - Stakeholder Survey

1.

Dear Stakeholder,

The Ohio Workforce Coalition is interested in your opinions about how we can better serve our stakeholders.

About how often do you visit the Coalition website at www.ohioworkforcecoalition.org?

- At least once a day
- Once a week
- Once a month
- Less than once a month
- I have never visited the Coalition blog

2.

How informative do you find the Coalition website?

- Very informative
- Somewhat informative
- Not informative at all
- Don't know/unsure

3.

Which of the following describes your relationship with Coalition:

- Involved as an individual
- Involved on behalf of my organization
- Involved as a vendor/consultant for business development purposes
- Other (please specify)

4.

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Webinars are seminars or presentations that take place online, allowing individuals in different locations to participate at the same time. The Coalition is considering hosting webinars on topics relevant to our stakeholders, such as “How to Engage Employers in a Meaningful Way,” “Contextualized Literacy,” and the “Workforce Investment Act.”

What webinar topics would be of most interest to you or your organization?

5.

How likely are you to attend a Coalition webinar?

- Very likely
- Somewhat likely
- Don't know/unsure
- Somewhat unlikely
- Very unlikely

6.

Since 2007, the Coalition has held two or three single-day conferences per year in Columbus. Have you attended a conference?

- Yes
- No

7.

How many Coalition conferences have you attended?

- 1
- 2-3
- 4-6
- More than 6

8.

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Which of the following formats would you most prefer for future conferences?

- Two or three single-day conferences per year in Columbus
- One multi-day conference per year in Columbus
- Regional conferences throughout the state
- Single-day conferences in Columbus plus regional conferences
- Multi-day conference in Columbus plus regional conferences
- Don't know/unsure
- Other (please specify)

9.

In which of the following ways would you engage with state legislators to further the agenda of the Coalition? (select all that apply)

- Participate in a Coalition "Legislative Day" at the Ohio Statehouse
- Attend a legislative meeting in your district
- Organize a district legislative meeting or site visit
- Meet one-on-one in Columbus with state legislators
- Send a letter or email to an elected official
- Endorse a Coalition sign-on letter
- None
- Don't Know/Unsure
- Other (please specify)

10.

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Please rank the following services currently provided by the Coalition based on their value to you or your organization, with “1” being the most valuable:

	1	2	3	4	5	6	7	8
Establishing a public policy platform	jn	jn	jn	jn	jn	jn	jn	jn
Facilitating work groups to implement the platform	jn	jn	jn	jn	jn	jn	jn	jn
Organizing meetings with state officials on behalf of the Coalition	jn	jn	jn	jn	jn	jn	jn	jn
Circulating sign-on letters to provide input to state and federal officials	jn	jn	jn	jn	jn	jn	jn	jn
Providing networking opportunities	jn	jn	jn	jn	jn	jn	jn	jn
Providing e-news updates on workforce development topics	jn	jn	jn	jn	jn	jn	jn	jn
Maintaining the Coalition website	jn	jn	jn	jn	jn	jn	jn	jn
Convening Coalition in-person conferences	jn	jn	jn	jn	jn	jn	jn	jn

What additional services would you like the Coalition to provide?

5

6

11.

Currently the Coalition is funded and staffed by Community Research Partners with support from the Joyce Foundation, the Working Poor Families project and the United Way of Greater Cincinnati. The Coalition Leadership Committee is considering establishing a membership structure to increase resources for the Coalition’s research, information sharing, and state advocacy activities.

Please identify the membership option below that you would be most likely to select:

- Individual Member (\$50/year): e-news and 10% discount on conference/webinar registration fees
- Individual Champion (\$100/year): e-news, 20% discount on conference/webinar registration fees, Gongwer news clips (Gongwer provides detailed news and information about state government and politics, with a focus on legislation.)
- Organization Member (\$250/year): Individual Member benefits for 3 staff and recognition on Coalition website
- Organization Champion (\$500/year): Individual Champion benefits for 3 staff and recognition on Coalition website
- Coalition Sustainer (\$1000/year): Individual Champion benefits for 5 staff; recognition on Coalition website and in e-news and conference materials
- I would not become a Coalition member

Please share your ideas about membership structure with us:

5

6

12.

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Is there anything else you would like to share with us?

13.

What is the ZIP code of your principal location?

ZIP:

Please identify your primary service sector(s) or organization type(s).

- Career Center
- Human Services
- Community College
- Four-Year College/Univeristy
- Proprietary College
- "One-Stop" Service Provider
- Local Government
- State Government
- Other (please specify)
- Local Workforce Board
- Economic Development/Business Association
- ABLE
- Labor
- Business
- Consultant
- Research/Advocacy
- Vendor

What other related professional organizations/associations do you belong to?

Information about you (OPTIONAL):

Name:

Employer:

Email Address:

Phone Number:

14.

Thank you for sharing your opinions and ideas about how the OWC can improve its activities to further the goal of growing Ohio's economy with a skilled adult workforce.

If you have any questions about this survey or the Ohio Workforce Coalition, please contact:

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